

# Save energy! Save money too!

## Toronto is in for a long hot summer.

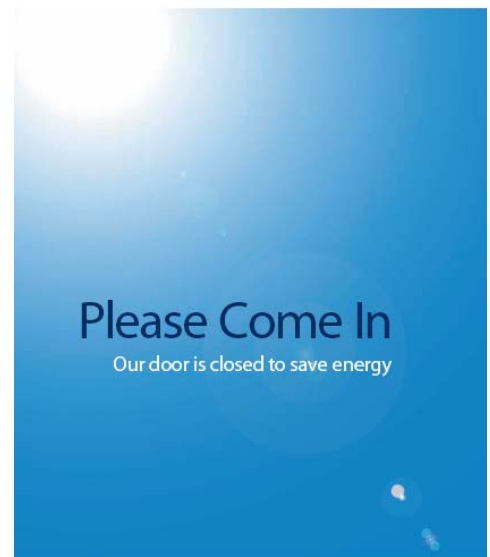
We all need to do our part to conserve electricity. Representatives from greenTbiz are visiting businesses across Toronto to help businesses save energy, attract customers, and save money.

Here's four ways to take part...

## Doors Closed 2010

The Conservation Council of Ontario is running the “Doors Closed” campaign again this year to promote stores, restaurants and other businesses that are saving electricity. There are several versions of the poster to choose from:

1. Place the “Our door is closed to save energy” poster in your front door or window if you close the door while running air conditioning.
2. Place the “We are saving energy” poster in your front door or window if you:
  - use an air curtain to reduce the flow of cool air outside, or
  - don't use air conditioning at all.
3. We have translations of the poster in French, Chinese, Hindi, Italian, Polish, Portuguese, Spanish, Tagalog and Tamil.



The Conservation Council will issue a media release asking Torontonians to support those businesses that have the Doors Closed poster in the window.

See [www.weconserve.ca/doorsclosed/](http://www.weconserve.ca/doorsclosed/) for more information.

## Live Green Toronto Membership Card

The Live Green Toronto Membership Card is Toronto's newest and greenest rewards program. To date, close to 10,000 shoppers have registered for the card. When cardholders visit a member business they are eligible to receive exclusive promotions, offers or discounts on environmentally friendly products and/or services.



Businesses who successfully register for the program benefit from free promotions, receive a dedicated page on the website, and enjoy the opportunity to connect with thousands of dedicated green shoppers who are eager to support local businesses that share their commitment to a greener and healthier lifestyle.

To register your business, go to [www.livegreentoronto.ca](http://www.livegreentoronto.ca).

See over for savings from Toronto Hydro and the Ontario Power Authority...



**Sign up for *peaksaver*® and get a credit of at least \$75\*. It's easy and it makes sense for business.**

If you have one or more central or roof-top air conditioners, you likely qualify for a \$75 credit on the first one and \$50 for each additional one when you sign up for *peaksaver*. After installation, you'll receive a credit on your Toronto Hydro-Electric System Limited bill. Once you sign up, there's nothing more for you to do – we take care of everything.

For more information on how it works, or to sign up today, please visit [torontohydro.com/peaksaverbiz](http://torontohydro.com/peaksaverbiz) or call 1.877.487.8574



**Get up to \$1,000 in energy-efficient upgrades for your business**

Sign up for Power Savings Blitz TODAY, with Toronto Hydro-Electric System Limited, and get up to \$1000 in free\*\* energy-efficient lighting and equipment upgrades – all with the aim of helping your business save money on utility bills.

When you conserve energy you're doing more than just helping your business' bottom line – you are also contributing to a cleaner environment for your customers and the community. The program is being offered to small businesses that have an annual electricity demand less than 50 kW, in office and retail sub-sectors.

Please call 416-599-9210 to review your business' eligibility for Power Savings Blitz TODAY.

**\*Peaksaver** – Funded by the Ontario Power Authority and brought to you by Toronto Hydro-Electric System Limited (Toronto Hydro). Upon installation of your *peaksaver* device, please allow two billing cycles for your credit to appear on your Toronto Hydro bill. You must have a central AC in good working order to participate. Limited time offer. Offer available to first-time participants only. Offer not valid with any other *peaksaver* promotion. *peaksaver* and the figure and star design are trademarks of Toronto Hydro Corporation used under license. Enrolment in the *peaksaver* program is subject to terms and conditions, which can be viewed at [torontohydro.com/peaksaver](http://torontohydro.com/peaksaver), or by calling 1-877-487-8574 to receive a copy by mail. Personal information gathered for the *peaksaver* program will be used by Toronto Hydro for the administration of the *peaksaver* program which administration may require personal information to be disclosed to our Canadian and/or U.S. subcontractors. For more information go to [torontohydro.com/electricsystem/privacypolicy](http://torontohydro.com/electricsystem/privacypolicy).

**\*\*Power Savings Blitz** - OM Official marks of the Ontario Power Authority. \* Subject to the terms and conditions of the program. No obligation to carry out a retrofit valued greater than \$1,000. Business must meet program eligibility requirements.



[weconserve.ca/doorsclosed](http://weconserve.ca/doorsclosed)

